

**Table 7.13-- TRIP CHARACTERISTICS OF VISITORS, BY DIRECTION OF TRAVEL: 1997 AND 1998**

[Limited to visitors staying overnight or longer. Includes both visitors destined to and beyond Hawaii]

Subject	Westbound		Eastbound	
	1997	1998	1997	1998
All visitors 1/	4,077,950	4,245,270	2,798,190	2,492,950
Purpose of visit: 1/				
Pleasure	3,187,090	3,285,150	2,515,890	2,228,290
Honeymoon	262,320	270,120	404,190	327,320
Meetings, conventions, incentive 1/	340,400	378,800	106,170	74,570
Convention	211,310	229,520	39,370	27,950
Corporate meeting	74,400	81,570	33,300	14,410
Incentive	60,020	74,400	34,990	33,030
Other business	176,250	183,100	23,770	27,650
Visit friends or relatives	346,410	351,410	61,990	77,670
Government or military	54,490	57,050	18,540	7,780
Attend school	10,800	12,340	22,720	8,260
Traveler method:				
Tour group	383,760	411,930	1,321,550	1,230,190
Package	1,463,640	1,575,490	2,028,150	1,370,220
Group tour and package	306,660	330,410	1,277,060	913,620
True independent	2,537,210	2,585,500	725,550	802,570
Accommodations:				
Hotel	2,490,310	2,568,220	2,370,040	2,055,220
Hotel only	2,226,280	2,296,410	2,323,760	1,998,800
Condo	1,076,430	1,116,760	284,990	262,080
Condo only	895,550	940,190	252,300	228,840
Friends, relatives	459,850	470,990	68,790	104,170
Cruise ship	55,420	79,450	6,890	4,620
Other accommodations	131,530	102,300	19,750	25,540

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii Visitors & Convention Bureau, records.